## University of Texas at Dallas

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## Two Added To UT-Dallas Athletics Staff

**Richardson**, **TX** (Nov. 12, 2003) - A new Sports Information Director and Assistant Athletic Trainer have been added to the staff at the University of Texas at Dallas Athletics Department, Athletic Director Chris Gage has announced.

**Bruce Unrue**, a sports communications and marketing specialist for almost 20 years, has been appointed as the school's fulltime Sports Information Director. **Donna Jordan**, a Certified Athletic Trainer who worked at both the University of Missouri-Kansas City and Lubbock Christian University, has joined the staff as Assistant Athletic Trainer.

Unrue, a native of Abilene, Texas, was Sports Information Director at McMurry University early in his career and spent five years in management with the Texas-Louisiana Professional Baseball League from 1995-1999. Throughout the last 15 years of his career, he has owned and operated his own publications design/marketing company. He is a 1980 graduate of McMurry University and began his career as a sportswriter with the Abilene Reporter-News.

Jordan, who graduated from high school in Germany as part of a military family, was a multi-sport athlete in high shcool and played collegiate basketball for the University of Missouri-Kansas City from 1994-1998. She earned her bachelor's degree from UMKC as well as a Master of Art degree in Higher Education - Administration/Sports Management. She also earned a master's degree from Texas Tech University in Sports Health.

"We are excited about the growth in our department, and the well-qualified individuals we have been able to add to our staff," Gage stated. "We are continuing to build a first-class organization here at UT-Dallas, and are looking forward to more great things to come for this university and our athletic program."

UT-Dallas is a public, coed university with over 14,000 students, located in Richardson, Texas. The Comets compete in six men's and six women's sports at the NCAA Division III level as members of the American Southwest Conference.