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FORD COMMUNITY RELATIONS COMMITTEE MAKES GIFT TO CENTER'S DEVELOPMENT FUND

DALLAS --

The Ford Motor Company Community Relations Committee has announced an unrestricted gift of \$11,000 to the Development Fund of the Southwest Center for Advanced Studies in Dallas.

Mr. Thomas A. Daeuble, Director of Ford's Dallas Marketing Institute, presented the gift to Mr. James W. Aston, chairman of the SCAS Development Fund, and to SCAS President Gifford K. Johnson.

The gift is a part of the nationwide aid-to-education program of the Ford Motor Company Fund. Mr. Daeuble said "The Community Relations Committee is pleased to make this gift to the Center to help provide additional study opportunities for graduate-level students in the Dallas-Fort Worth area."

"We are grateful for this gift from Ford, which will be utilized to further the Center's educational programs in 1969," said Mr. Johnson.

The Southwest Center for Advanced Studies is a private, non-profit institution dedicated to furthering graduate education and basic scientific research for the benefit of the region.

The Ford Motor Company Fund is an educational, scientific and charitable organization financed primarily by contributions from the Ford Motor Company. It is not related to the Ford Foundation.