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THE ASSOCIATION FOR GRADUATE EDUCATION AND RESEARCH OF NORTH TEXAS

News Release FOR T A G E R

SEE: ADDENDUM 6 - COMMITMENT
TO USE OF TELEVISION

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FULL TAGER ORGANIZATION MEETS FOR FIRST TIME TO ACTIVATE PLANS FOR REGIONAL EDUCATION

Dallas, Texas --

TAGER, The Association for Graduate Education and Research of North Texas, holds its first full-organization meeting in the Nordic Room of the Fort Worth Club Friday afternoon.

The 30-man Board and 25-man Advisory Committee will discuss plans to progress toward a closed-circuit television system for the seven participating campuses, the development of a common computer system, consideration of an educational "center" for conducting classes, establishment of a Committee for the Study of Environmental Sciences (to be added to the 10 present committees on science and engineering). The Board and Committee will hear plans for the probable hosting of a symposium on science writing within the year, and the hosting of a national meeting in Dallas in the spring of TAGER-like groups who have developed programs of inter-institutional cooperation in other areas of the nation.

For new members, the agenda will include presentations on TAGER's background, needs, opportunities, and a complementary critique by Dr. Joseph Platt, President of Harvey Mudd College. Dr. Jesse E. Hobson, executive director of TAGER, will outline plans for the preparation of major proposals this spring, and actual programs expected to be implemented in the fall of 1966 and the fall of 1967.

In posing the question, "Why a TAGER?", Dr. Hobson quoted from "The Graduate Study of Education", Harvard, 1965:

"The need for universities is to be inventive in defining the future before it is upon us: to create new fundamental ideas adequate to the times, while fostering and disseminating the old virtues of critical thought in dealing with them."

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In the spring of 1964, this need drew together a group of North Texas educators and businessmen to examine the current status of graduate education among private institutions in North Texas and to assess the probable future demands to be made on them for high-level manpower. From this meeting came the draft plan for an informal consortium of the three institutions/which offered programs in advanced studies and research: ^{in the area} the Graduate Research Center of the Southwest and Southern Methodist University in Dallas, and Texas Christian University in Fort Worth. This seed of an idea, when discussed and developed further, became in August, 1965, a formal association of seven private educational institutions in Texas, adding to the original three: Austin College, Sherman; Bishop College, Dallas; Texas Wesleyan College, Fort Worth; and the University of Dallas, Irving.

TAGER applied for and was awarded a grant-in-aid by the Ford Foundation to plan and implement its chartered activities. In November, 1965, nine eminent educators and scientists met with the Board and others in the region as consultants to discuss specific aspects of the development of the program, and make recommendations. In December, 1965, TAGER appointed eight doctoral and two postdoctoral committees from among the faculties of the participating institutions. Working under Dr. E. Leigh Secrest, as chairman of the academic Guidelines Committee, the 55 faculty members on these committees have studied educational programs being offered in the individual institutions, and worked out detailed proposals in the various disciplines on the doctoral and postdoctoral level and in certain areas of undergraduate studies.

TAGER opened offices in Stemmons Tower West on January 1, 1966, under the executive directorship of Dr. Hobson. Recently joining him there are Roger Sheldon, Heald Hobson and Associates, New York, and Theodore Broida, Manager of Economics Research for Spindletop Research Center, Lexington, Kentucky. Mr. Sheldon will work with TAGER on initial funding programs. Mr. Broida will work with Dr. Hobson and Dr. Secrest on preparation of the initial academic program for the fall of 1966 and on plans to project an academic program for the next five years.

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Tager's immediate objectives are to develop new resources for the region's education and research and to enable institutions to offer courses of study they could not implement alone.

As a "network" of institutions in the North Texas area, TAGER was described by the November visiting consultants as a "major and unique experiment in higher education which could serve as a model for adoption in other metropolitan areas."

In a recent letter to Cecil H. Green, chairman of the Board of TAGER, Dr. Joseph Platt, president of Harvey Mudd College one of the Claremont Colleges in California, wrote: "The most encouraging evidence for the network idea is TAGER's demonstration of its ability to instill faculty interest in the development of education in particular disciplines in spite of built-in or to their individual institutions re-natural loyalties". It was Dr. Platt who emphasized also to Mr. Green the adequate importance of representation of business and industry on the Board. The TAGER Board includes an equal division of academic and business representation, Mr. Green noted.

Friday's meeting will be the Association's first meeting of its fully-formed Board and Advisory Committee.

The meeting will be presided over by Chairman Cecil H. Green, Chairman of the Board of Geophysical Service, Incorporated, Dallas. Other officers of TAGER's Board of Governors are Vice-Chairman E. J. Ducayet, President, Bell Helicopter Corporation, Fort Worth; and Secretary-Treasurer Dr. John D. Moseley, President, Austin College, Sherman. Also members of the Board of Governors are Dr. Jesse Hobson, Executive Director, TAGER, Dallas; Gifford K. Johnson, President, Graduate Research Center of the Southwest, Dallas; Dr. James M. Moudy, Chancellor, Texas Christian University, Fort Worth; and Dr. Willis M. Tate, President, Southern Methodist University, Dallas.

In addition to the governors, the Board of Trustees membership includes Dr. Clyde Albritton, Dean, Graduate School of Humanities and Sciences, Southern Methodist University, Dallas; Dr. Lloyd Berkner, Chairman, Board of

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Trustees, GRCSW, Dallas; Dr. Donald A. Cowan, President, University of Dallas, Irving; Robert Cullum, Chairman of the Board, Tom Thumb Super Markets, Dallas; Dr. M. K. Curry, Jr., President, Bishop College, Dallas; Beeman Fisher, President, Texas Electric Service Company, Fort Worth; Dr. Bryghte D. Godbold, Staff Director, Goals for Dallas; P. E. Haggerty, President, Texas Instruments Incorporated, Dallas; R. L. McCann, Ralph L. McCann Investments, Fort Worth; James S. McNiel, Manager, Field Service Laboratory, Mobil Oil Company, Dallas; W. C. (Dub) Miller, Bolanz & Miller Realtors, Dallas; Marvin C. Nichols, Freese Nichols and Endress, Fort Worth; Dr. E. Leigh Secrest, President, TCU Research Foundation, Fort Worth; Dr. Law Sone, President, Texas Wesleyan College, Fort Worth; John Stemmons, President, Industrial Properties Corporation, Dallas; C. A. Tatum, President and General Manager, Dallas Power & Light Company; Travis T. Wallace, Chairman of the Board, Great American of Dallas.

The Board includes representatives from the Advisory Committee: Mrs. Lillian M. Bradshaw, Director, Dallas Public Library; R. T. Cox, Vice President of Space, Collins Radio Company, Dallas; Harding L. Lawrence, President and Chief Executive, Braniff International, Dallas; Paul Mason, President, First National Bank of Fort Worth, Fort Worth; Jack W. Melcher, General Manager, Lennox Industries, Inc., Fort Worth; W. B. Strange, Jr., Branch Manager, Goodbody and Company, Dallas; and Robert H. Widmer, Vice President of Research and Development, General Dynamics Corporation, Fort Worth.

Also on the Advisory Committee are Ray Blaylock, Vice President and Technical Director, Ling-Temco-Vought, Inc., Dallas; Dr. Tom B. Bond, Director, Radiation Center, Fort Worth; Dr. Carleton Chapman, Professor of Internal Medicine, Southwestern School of Medicine, The University of Texas, Dallas; A. Earl Cullum, Jr., Managing Partner, A. Earl Cullum, Jr. and Associates, Dallas; Dr. William B. Heroy, Jr., President, Geotechnical Corporation, Dallas; J. Lee Johnson, III, Vice President, Fort Worth

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Star-Telegram; J. E. Jonsson, Chairman of the Board, Texas Instruments Incorporated and Mayor of Dallas; James J. Ling, Chairman of the Board and Chief Executive, Ling-Temco-Vought, Inc., Dallas; Stanley Marcus, President, Neiman-Marcus Company, Dallas; Robert McCulloch, Chairman of the Executive Committee, Ling-Temco-Vought, Inc., Dallas; Eugene McDermott, Chairman of the Executive Committee, Texas Instruments Incorporated, Dallas; L. B. Meaders, President, Halliburton Company, Dallas; Rabbi Levi A. Olan, Rabbi of Temple Emanu-el, Dallas; Lester T. Potter, President, Lone Star Gas Company, Dallas; Dr. N. M. Schaeffer, President, Radiation Research Associates, Fort Worth; Mark Shepherd, Executive Vice President, Texas Instruments Incorporated, Dallas; J. B. Thomas, Consultant, Fort Worth; Dan Williams, President, Southland Life Insurance Company, Dallas.

Three officers of the Advisory Committee will be elected at the meeting - a chairman, vice chairman, and secretary.

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Addendum:

The Board and Committee will give careful consideration to a closed-circuit television, to progress toward two-way communication on all seven participating campuses, and extending later into certain industrial centers. Chairman Green, at a March symposium on development of graduate education in the Southwest, committed TAGER to a closed-circuit television program. A step toward the program will be a plane trip April 25-26 to the University of Florida and Purdue University in Indiana, to look at the systems already in operation on these university campuses. All the member institutions of TAGER will be represented in the trip.

In a discussion of the development of a common computer, TAGER's leadership hopes for a beginning of the program in the fall of this year, utilizing at the start a computer already in operation, possibly the one at SMU, or at GRCSW, tying by telephone lines into the other campuses, and anticipating in three years or so the development of a central computer system.

An educational "center" will be considered for the conducting of graduate classes, and classes in continuing education in engineering, science, technology.

The Friday meeting will initiate the establishment of a committee for the study of environmental sciences, including all the elements of urban design and planning, the problems of highly-concentrated community living. This program was suggested at the original consultants' meeting in November by Dr. John Burchard, the University of California, Berkeley. Mr. Broida will meet with Dr. Burchard again in outlining the committee's program.

The University of Texas is holding a symposium on science writing - aware that knowledgeable interpretation of science is important to progress in this field - and TAGER hopes to hold such a symposium in Dallas within a year.

TAGER hopes also to host the annual meeting of other groups dedicated to inter-institutional cooperation, groups like the Claremont Colleges, Associated Universities of the District of Columbia, College Center of Finger Lakes, N. Y., CIC, Chicago.

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Addendum

James Perkins, in "The University in Transition", says:

"The fact is that the university which was conceived and has long been thought of as a self-sufficient community of scholars, now finds self-sufficiency a nostalgic dream. Where the university has thought of itself as an institution which could explore independently the unity of knowledge, it now finds that it must concentrate on specialized segments of knowledge if it is to maintain excellence. Where the university has admitted only reluctantly in the past that other universities also exist - universities now find that close collaboration is a stark necessity."