XE128.0456768 7-10-68 REF: ORAL HISTORY 3 JAMES S. TP.OLO

SOUTHWEST CENTER FOR ADVANCED STUDIES

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## A JOINT RELEASE OF THE SALK INSTITUTE FOR BIOLOGICAL STUDIES, LA JOLLA, CALIF. AND THE SOUTHWEST CENTER FOR ADVANCED STUDIES

ADVANCE - HOLD FOR RELEASE IN EDITIONS DATED SUNDAY, JULY 14, AND THEREAFTER BROADCAST RELEASE AT 10 P.M., SATURDAY, JULY 13, AND THEREAFTER

July 10, 1968	Al Mitchell, Director
	Public Affairs (X215)

DALLAS --

James S. Triolo has been named to the new post of Vice President for Public Affairs and Development, The Salk Institute for Biological Studies. His new appointment is effective Sept. 1.

The announcement was made jointly today by the Salk Institute, in La Jolla, Calif., and by the Southwest Center for Advanced Studies here.

Mr. Triolo has been Vice President for Development and Information at the Southwest Center since October, 1963.

SCAS President Gifford K. Johnson also announced the appointments of Alfred T. (Al) Mitchell as Director of Public Affairs, and Richard T. (Rick) Lipscomb as Director of Development.

Mitchell has been with the Center since 1962, starting as manager of technical services and becoming information director in 1963. A former newsman, technical writer and industrial publications manager, he has lived in Richardson since 1957. A retired captain in the Naval Reserve, he served in World War II as an electronics and communications officer and continued in the active reserve at Iowa City and Cedar Rapids, Iowa, and in Dallas.

Lipscomb has been associate director in the Development and Information office since he joined the Center staff in 1964. He has held varied assignments in radio and television broadcasting, and has also been a technical writer and publications manager in industry. He served in both the merchant marine and the

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## TRIOLO/MITCHELL/LIPSCOMB -2-

Navy, and is a graduate of The University of Texas. He is also a Richardson resident.

Mr. Triolo came to the Center from development assignments at Stanford University and The University of Texas, at Austin. He was appointed to his first Stanford assignment in 1951, after serving in the American embassy at Bogota, Colombia, and the consulate at Medellin, Colombia. He also served in Panama and the Canal Zone, with the Department of State and Naval intelligence.

Mr. Triolo is currently a nomines to the board of trustees and executive committee of the American College Public Relations Association, and is chairman of the ACPRA International Relations committee.

A San Francisco native, he was graduated cum laude from Stanford, earning the master's degree in history in 1936.

During his residence in Richardson, Mr. Triolo has been chairman of the Citizens Charter Committee (1966), the Youth Action Commission (1967-68), and the local Goals for Dallas committee, which he currently heads.

He is a director of the Citizens State Bank, and president-elect of the Richardson Rotary club.

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