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News Release

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SOUTHWEST CENTER FOR ADVANCED STUDIES

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Al Mitchell  
Director of Information

NOTICE OF SEMINAR OF SPECIAL INTEREST

SPACE PHYSICS SEMINAR

"Psychological Impact of Science on Society"

by Professor Lloyd V. Berkner  
Division of Atmospheric and Space Sciences  
Southwest Center for Advanced Studies

Seminar Room, Founders Building

4:00 p. m. , Wednesday, January 25, 1967

This might be one you would like to cover in person.

The impact of science on society is widely accepted as a major social force. Yet the real components of this force and the nature of its effects are often completely misunderstood. This discussion will ask, "What are the real elements of this force, and how will they affect the individual in time to come?"