

Naveen Jindal School of Management

*Discount Allocation for Revenue
Maximization in Online Social Networks*

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Citation:

Han, K., C. Xu, F. Gui, S. Tang, et al. 2018. "Discount allocation for revenue maximization in online social networks." Proceedings of the International Symposium on Mobile Ad Hoc Networking and Computing (Mobihoc): 121-130, doi:10.1145/3209582.3209595

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