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News Release

GRADUATE RESEARCH CENTER OF THE SOUTHWEST
SOUTHWEST CENTER FOR ADVANCED STUDIES

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FOR RELEASE ON RECEIPT

GRC CORPORATE COMMITTEE
NAMES LAY VICE CHAIRMAN

Dallas, Texas --

Herman W. Lay, Chairman of the Board of PepsiCo, Incorporated (parent organization of Frito-Lay, Inc., and the Pepsi-Cola Company), Dallas, will be Vice Chairman of the National Corporations Committee of the Graduate Research Center of the Southwest, W. W. Overton announced.

Overton, Chairman of the Committee, said the National Corporations Committee is a continuing one, seeking local and national support from corporations for the Graduate Research Center.

Lay joins W. Dawson Sterling, President of the Southwestern Life Insurance Company, as a Corporations Committee Vice Chairman. Lay's efforts will be directed toward national corporations and Sterling's toward those in the Southwest. Lay is a trustee of the Hockaday School, a director of the Dallas Art Association and the Dallas United Fund. He is Chairman of the Board of the Dallas County Unit and director of the Texas Division of the American Cancer Society, as well as a director of Braniff Airways, Southwestern Life Insurance Company, and the First National Bank of Dallas.

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